

Inspiring Leadership

Participants meet to learn, explore and exchange valuable ideas within information-sharing sessions facilitated by Cumberland County's top leaders.

Topics discussed include:

- ◆ Leadership & Team Building Skills
- ◆ Board Membership Responsibilities
- ◆ Board Diversity & Conflict Resolution
- ◆ Legal & Financial Board Responsibilities
- ◆ Building Your Blog & Brand
- ◆ Community Building & Nonprofit Marketing
- ◆ Strategic Planning & Program Evaluation
- ◆ Fund-Raising & Grant Writing for Nonprofits
- ◆ Volunteer Recruitment & Networking

Leadership Preparation

Participants will be provided a concentrated study of issues related to nonprofit organizations and management techniques designed to enhance skills essential for effective board leadership.

Placement Opportunities

Following completion of the program, graduates are provided with placement opportunities within local nonprofits.

Retention Opportunities

A database pool of volunteer leaders who are skilled, trained and committed to volunteer service will be maintained.



2020 CLASS SCHEDULE

March 26, 2020 - Kickoff Ceremony

Location: FTCC, Neil Currie Building, Room 7A

April 2, 2020 - Leadership & Team Building

Facilitator: William Winford, Wal-Mart Transportation

April 16, 2020 - Board Membership Responsibilities

Facilitator: Luis Collazo, Human Relations Specialist

April 23, 2020 - Board Diversity & Conflict Resolution

Facilitator: Luis Collazo, Human Relations Specialist

May 7, 2020 - Community Building & Nonprofit Marketing

Facilitator: UWCC Community Partner Agencies

May 14, 2020 - Building Your Blog & Brand

Facilitator: Tiffany Haywood, Blog & Brand Consultations

May 21, 2020 - Legal & Financial Board Responsibilities

Facilitator: Alicia Young, Assistant City Attorney

May 28, 2020 - Responsibilities of Volunteerism

Facilitator: Brian Gaskell, COF Parks & Recreation

June 4, 2020 - Program Evaluation & Strategic Planning

Facilitator: Carol Knight, Knight Consulting

June 11, 2020 - Grant Development & Research

Facilitator: Carol Knight, Knight Consulting

June 18, 2020 - Nonprofit Fund Raising

Facilitator: Carol Knight, Knight Consulting

June 25, 2020 - Graduation Ceremony

Location: FTCC Tony Rand Center (6:00PM—8:00PM)



UWCC LDP Alumni

*All Classes will be held on Thursday evenings
6:00 pm until 8:00 pm on the campus of FTCC,
Neil Currie Building, Room 7A*

LDP LEADERSHIP
DEVELOPMENT
PROGRAM

2020 LEADERSHIP DEVELOPMENT PROGRAM

**Training and placing
volunteer leaders onto
local boards and committees**



2019 Leadership Development Program Graduates

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United Way of
Cumberland County

LDP LEADERSHIP DEVELOPMENT PROGRAM

The United Way Leadership Development Program is designed to enhance leadership skills and increase the pool of volunteers for nonprofit boards and committees within the Cumberland County area. It is comprised of information sharing sessions facilitated by local community volunteer leaders.

The primary focus of the program is to:

- ♦ Equip participants with the knowledge and tools for effective nonprofit volunteer leadership.
- ♦ Recruit and retain community leaders.
- ♦ Inspire a personal commitment to nonprofit volunteerism.



Candidate Selection

Candidates for the Leadership Program are selected from the community. Corporate executives, local nonprofit agencies, and key volunteers are also asked to nominate individuals for participation in the program. The United Way of Cumberland County's Diversity Committee will review the applications and selects participants. The selection criteria focuses on recruiting a diverse group of individuals with regard to: Ethnic Background, Profession, Community Service, and demonstrated Leadership Ability and Commitment

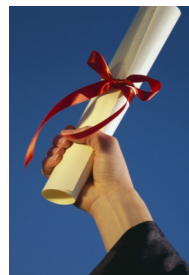


After Graduation

Following the completion of the program, graduates are provided with placement options on local nonprofit and civic boards and committees.

Participants have the opportunity to network with a variety of agencies; however, the Leadership Program cannot guarantee a match with an agency. Program staff will maintain a database of professionals who are skilled, and committed to volunteer service.

Organizations seeking qualified board and committee members will also be maintained in the database. Candidates will be contacted and placed based upon requests and areas of interest.



Benefits

As an Individual:

- ♦ Develop essential board governing skills and procedures, thereby increasing effectiveness as an active, concerned volunteer leader.
- ♦ Opportunity for placement on local nonprofit boards and committees.
- ♦ Valuable networking opportunities with other community leaders and volunteers.

As a Nonprofit Agency:

- ♦ Acquire skilled and committed volunteers with culturally diverse backgrounds.
- ♦ Retain community leaders who are informed of the broad scope of board responsibilities and procedures.
- ♦ Reduce the time-consuming tasks of locating, recruiting, and training board and committee volunteer leaders.

As a Company:

- ♦ Employees become involved leaders in the community.
- ♦ Awareness that your company cares and contributes to building a stronger community instills trust within your consumers.

*Building a stronger community,
one volunteer leader at a time.*

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